



19-22
October 2025

EDINBURGH

Euroseeds
2025

Programme

Saturday, 18.10.2025

14.00 – 18.00 Secretaries General Meeting (Closed meeting)
19.30 – 22.30 Secretaries General Dinner; on invitation only

Sunday, 19.10.2025

10.00 – 13.00 Secretaries General Meeting (Closed meeting; with CCOM guests)
14.00 – 17.30 Euroseeds Board of Directors Meeting (Closed meeting)
14.00 – 21.00 Opening of Registration Desk (n.b.: Trade Floor & Exhibition remains closed and will only open on Monday, 20.10. at 08.00h!)
19.30 – 22.30 Welcome Evening

Monday, 20.10.2025

08.00 Opening of Trade & Exhibition Floor

[Click on each session for more details](#)

▲ 08.30 - 10.30 Section Maize and Sorghum (Open meeting)

Opening, Welcome and Anti-Trust Guidelines and AI Policy by [Paul Devisme](#), Deputy General Manager for Europe at Limagrain and Chair of SMS Section

Minutes of the last meeting by [Branislava Popov](#), Euroseeds Technical Manager Variety Registration and Seed Marketing

UK seed sector presentation Keynotes: [Robin Wood](#), Deputy Chairman at Elsoms Seeds and Chairman at British Society of Plant Breeders (BSPB)

UK agriculture presentation Keynote: [Robert Sheasby](#), Chief Executive at Agricultural Industries Confederation (AIC)

From Brexit to Reset – working for EU-UK (seed) alignment

Setting the scene: where are we today in the process and what's next

Keynote:

- [Hugo Popplewell](#), EU Relations and SPS Agreement at Department for Environment Food and Rural Affairs (Defra)

Panel debate:

- [Annette Kliemann](#), Agricultural Counsellor at the Delegation of the European Union to the United Kingdom;
- [Robin Wood](#), Deputy Chairman at Elsoms Seeds and Chairman at British Society of Plant Breeders (BSPB);
- [Hugo Popplewell](#), EU Relations and SPS Agreement at Department for Environment Food and Rural Affairs (Defra)
- [Anthony Hopkins](#), Head of Policy at British Society of Plant Breeders (BSPB) and Chair of Market Access EU-UK Task Force (CWG STMA WG EU-UK)

Moderator: [Jean-Paul Judson](#), Founder at NowMore

Market overviews:

- **Market overview Maize** by [Pierre Guillaumin](#), Market research and international development at the French National Federation for Maize and Sorghum Seed Production (FNPSMS)
- **Market overview Sorghum** by [Martin Gomez](#), Development Manager at the French National Federation for Maize and Sorghum Seed Production (FNPSMS)

Summary of activities 2024/2025 and next steps by [Branislava Popov](#), Technical Manager Variety Registration and Seed Marketing, Euroseeds

a.o.b. by [Paul Devisme](#), Chair, Deputy General Manager for Europe at Limagrain and Chair of SMS Section

Closure and date of next meeting by [Paul Devisme](#), Chair, Deputy General Manager for Europe at Limagrain and Chair of SMS Section

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▼ 08.30 - 10.30 Section Maize and Sorghum (Open meeting)

▲ 10.00 - 11.00 InnovAction Stage - Session I (Open meeting)

10:00-10:30 **Nox Storage**

10:30-11:00 **Alteia**

▼ ☕ 10.30 - 11.00 Coffee break

▲ 11.00 - 13.00 Section Cereals and Pulses (Open meeting)

Opening, welcome, Anti-Trust Guidelines and AI Policy by [Birger Eriksen](#), Managing Director at Sejet Planteforædling (Danish Breeders Association) and Chair of the SCP Section

Minutes from the last meeting by [Francesca Garbato](#), Manager Intellectual Property and Legal Affairs, Euroseeds

Getting it right(s)! Improving Europe's IP protection for the breeding sector

- **Background to the CPVR evaluation by COM** by [Sylvain Giraud](#), Head of Unit at European Commission Directorate-General for Health and Food Safety (DG SANTE)
- **Preparing the CPVR evaluation: introduction and survey results** by [Francesca Garbato](#), Manager Intellectual Property and Legal Affairs, Euroseeds
- **Horizon scanning by CPVO and UPOV** by [Francesco Mattina](#), President at Community Plant Variety Office (CPVO) & [Martin Ekvad](#), Director of Legal Affairs at International Union for the Protection of New Varieties of Plants (UPOV)

What IP system do we need for the future ?

Panel debate by:

- [Richard Wells](#), Senior Patent Attorney at Tropic;
- [Aniek Verhaar](#), General Legal Counsel at Enza Zaden;
- [Martin Ekvad](#) ; Director of Legal Affairs at International Union for the Protection of New Varieties of Plants (UPOV)
- [Francesco Mattina](#) President at Community Plant Variety Office (CPVO)

Moderator: [Marcel Bruins](#), Seed World Europe Editorial Director

WG Cereal Hybrid Crops (WG CHC)

Where are we on hybrid cereals? The Euroseeds input to OECD by [Szabolcz Ruthner](#), Senior Market Acceptance Manager EMEA, BASF, & Chair of SWG Hybrid Cereals Section

Next steps by [Csaba Gaspar](#), Head of Section, OECD Codes and Schemes. – Trade and Agriculture Directorate, Codes and Schemes

WG Aneuploids (WG AN) by [Guillaume Bergon](#), Technical Manager of the Plant Improvement Division, Head of the Straw Cereals and Protein Crops Section at Union française des semenciers (USF)

Summary of activities in 2024/2025 and next steps by [Francesca Garbato](#), Manager Intellectual Property and Legal Affairs, Euroseeds

a.o.b. by [Birger Eriksen](#), Managing Director at Sejet Planteforædling (Danish Breeders Association) and Chair of the SCP Section

Closure and date of next meeting by [Birger Eriksen](#), Managing Director at Sejet Planteforædling (Danish Breeders Association) and Chair of the SCP Section

▼ 🍴 12.00 - 14.00 Lunch

▲ 13.00 - 14.00 InnovAction Stage - Session II (Open meeting)

13:00-13:30 **phenoLytics**

13:30-14:00 **Polyfly**

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▲ 14.00 - 16.00 Section Oil and Fibre Crops (Open meeting)

Opening, welcome and Anti-Trust Guidelines and AI policy by Etienne Bouquet, Associate Marketing Director – Europe Middle East Africa, Soybean, Alfalfa, Cotton Portfolio Marketing Leader and Seed Licensing Manager Corteva agriscience™ and Chair of SOF Section

Minutes of the last meeting by Branislava Popov, Technical Manager Variety Registration and Seed Marketing, Euroseeds

A new seed law for the EU: where we are on PRM by Astrid Sofie Vestergaard Nielsen, Food Attaché at the Permanent Representation of Denmark to the EU Council

Euroseeds priorities on PRM (followed by Q&A) by Nigel Moore, Head of Nutritional Food Ingredients at KWS Group and Chair of CPRM Committee

SOF specific subjects:

- **Herbicide tolerant varieties (HTVs)** by Szabolcz Ruthner, Senior Market Acceptance Manager EMEA, BASF

Market developments

- **Oilseed Rape** by Andrea Richter, Head Of SBU Oilseed Rape at KWS
- **Sunflower** by Nicolas Colliot, Seeds Sunflower & Corn Strategy and Portfolio Lead EAME at SYNGENTA
- **Soybean** by Hansjörg Schlichtner, Head Of Sales at SAATBAU LINZ eGen
- **Cotton** by Etienne Bouquet, Associate Marketing Director – Europe Middle East Africa, Soybean, Alfalfa, Cotton Portfolio Marketing Leader and Seed Licensing Manager Corteva agriscience™ and Chair of SOF Section

Euroseeds SOF WG Soybean by Etienne Bouquet, Associate Marketing Director – Europe Middle East Africa, Soybean, Alfalfa, Cotton Portfolio Marketing Leader and Seed Licensing Manager Corteva agriscience™ and Chair of SOF Section

Summary of activities in 2024/2025 and next steps by Branislava Popov, Technical Manager Variety Registration and Seed Marketing, Euroseeds

a.o.b. by Etienne Bouquet, Associate Marketing Director – Europe Middle East Africa, Soybean, Alfalfa, Cotton Portfolio Marketing Leader and Seed Licensing Manager Corteva agriscience™ and Chair of SOF Section

Closure and date of next meeting by Etienne Bouquet, Associate Marketing Director – Europe Middle East Africa, Soybean, Alfalfa, Cotton Portfolio Marketing Leader and Seed Licensing Manager Corteva agriscience™ and Chair of SOF Section

▲ 15.30 - 16.30 InnovAction Stage - Session III (Open meeting)

15:30-16:00 **Corvus Drones**

16:00-16:30 **Videometer**

▼ ☕ 16.00 - 16.30 Coffee break

▲ 16.30 - 18.30 Section Forages and Grasses (Open meeting)

Opening, welcome, Anti-Trust Guidelines and AI Policy by Nils Elmegaard, Secretary General at Danish Seed Association and Chair of SFG Section

Minutes of the last meeting by Branislava Popov, Technical Manager Variety Registration and Seed Marketing, Euroseeds

Welcome to Europe, NGTs??? by Garlich von Essen, Secretary General & CEO, Euroseeds

Welcome to England, precision breeding!!!! by Janet Talling, Head of Genetic Technology and Farm Tenancy Policy in the Innovation, Productivity and Science Division at Department for Environment Food and Rural Affairs (Defra)

Mind the gap! Commonalities and differences of the England's PBAAct and the EU NGT Regulation – and what to do about it?

• **Panel debate:**

- Duncan Ribbons, VP IP & Regulatory at Tropic;
- Ilaria Ciabatti, Policy Officer at European Commission Directorate-General for Health and Food Safety (DG SANTE);
- Anna Borràs, Legal Officer European Commission Directorate-General for Health and Food Safety (DG SANTE);
- Janet Talling, Head of Genetic Technology and Farm Tenancy Policy in the Innovation, Productivity and Science Division at Department for Environment Food and Rural Affairs (Defra);
- Nigel Moore, Head of Nutritional Food Ingredients at KWS Group

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Programme

Moderation: [Garlich von Essen](#), Secretary General & CEO, Euroseeds

SFG specific topics:

- **SFG specific points in the PRM discussion: certification; amateur market; off-types** by [Dieter Rücker](#), Head of the Fodder Plants and Oil and Protein Plants Departments at Bundesverband Deutscher Pflanzenzüchter e. V. (BDP)
- **Losing it – and fast! The growing impact of lack of effective crop protection for grasses** by [Amalia Kafka](#), Technical Manager Sustainable Seed Technologies, Euroseeds
- **The new CAP proposals on permanent grassland: from bad to worse for re-sowing?** by [Cesar Gonzalez](#), Manager Public Affairs, Euroseeds
- **Illegal Seed Activities – still with us!** by [Corné van Beers](#), Director at Breeders Trust

Summary of activities 2024/2025 and next steps by [Branislava Popov](#), Technical Manager Variety Registration and Seed Marketing, Euroseeds

a.o.b. by [Nils Elmegaard](#), Secretary General at Danish Seed Association and Chair of SFG Section

Closure and date of next meeting by [Nils Elmegaard](#), Secretary General at Danish Seed Association and Chair of SFG Section

19.30 Euroseeds Board and Honorary Guests Dinner; *on invitation only*

Tuesday, 21.10.2025

08.00 Opening of Trade & Exhibition Floor

[Click on each session for more details](#)

▲ 08.00 - 09.30 SVO Section Vegetables and Ornamentals (Open meeting)

Opening, welcome, Anti-Trust Guidelines and AI Policy by [Hein Bemelmans](#), Chief Commercial Officer at Enza Zaden and Chair of the SVO Section

Minutes of the last meeting by [Claudius Marondedze](#), Euroseeds Technical Manager Plant Health and Seed Trade

End of derogations for organic seed: Euroseeds Guidance by [Cesar Gonzalez](#), Manager Public Affairs, Euroseeds

Confident decisions in uncertain times – how to come out on top with the power of Market Intelligence by [Jeroen Lustig](#), CEO and Founder at A-INSIGHTS

SVO specific topics:

- **Short update on status of key SVO issues in the PRM discussion** by [Hilde van Dyck](#), Senior Regional Regulatory Manager Seeds and Vegetables at Bayer

Summary of activities 2024/2025 and next steps by [Claudius Marondedze](#), Technical Manager Plant Health and Seed Trade, Euroseeds

a.o.b. by [Hein Bemelmans](#), Chair, Chief Commercial Officer at Enza Zaden and Chair of the SVO Section

Closure and date of next meeting by [Hein Bemelmans](#), Chair, Chief Commercial Officer at Enza Zaden and Chair of the SVO Section

▼ ☕ 09.30 - 10.00 Coffee break

▲ 09.30 - 10.30 InnovAction Stage - Session IV

09:30-10:00 [Cgrain](#)

10:00-10:30 [Crover](#)

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October 2025

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2025

Programme

▲ 10.00 - 11.30 SPO Section Potatoes (Open meeting)

Opening, welcome, Anti-Trust Guidelines and AI Policy by [Jörg Renatus](#), Managing Director at EUROPLANT Pflanzenzucht and Chair of SPO Section

Minutes of the last meeting by [Amalia Kafka](#), Technical Manager Sustainable Seed Technologies, Euroseeds

ITPGRFA & the Future of Access and Benefit-Sharing: A European Industry Dialogue

- **State of Play: ITPGRFA EFMLS Negotiations and Outlook to GB11** by [Andrea Mertens](#), Lead of Expert Hub Legal, Global Legal and IP at KWS and Vice Chair of CPGR Committee

Navigating the Future: What Will A new EFMLS Mean for the European seed sector?

Panel debate:

- [Michael Keller](#), Secretary General at International Seed Federation (ISF);
- [Kent Nnadozie](#), Secretary of the FAO International Treaty on Plant Genetic Resources for Food and Agriculture (FAO);
- [Mery Ciacci](#), International Policy Officer at the European Commission Directorate-General for the Environment (DG Environment);
- [Imke Thormann](#), Senior Officer Plant Genetic Resources at the German Federal Ministry of Agriculture, Food and Regional Identity (BMLEH);
- [Alwin Kopše](#), Chair of the GB 11 at the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA) and Head of the International Affairs & Food Systems of the Swiss Federal Office for Agriculture (FOAG)

Moderator: [Ludovic Paris](#), Regulatory Affairs Officer at Limagrain and Chair of CPGR Committee

ProGrace: how to preserve PGRs – and make them valuable? « Strengthening European research cooperation on plant genetic resources conservation and use » by [Federico Pisani](#), Euroseeds Manager Development Cooperation and Genetic Resources

Summary of activities 2024/2025 and next steps by [Amalia Kafka](#), Technical Manager Sustainable Seed Technologies, Euroseeds

a.o.b. by [Jörg Renatus](#), Chair, Managing Director at EUROPLANT Pflanzenzucht and Chair of SPO Section

Closure and date of next meeting by [Jörg Renatus](#), Chair, Managing Director at EUROPLANT Pflanzenzucht and Chair of SPO Section

▲ 12.00 - 13.00 InnovAction Stage - Session V

12:00-12:30 **BreedBio**

12:30-13:00 **Cropin Technology**

▼ 12.00 - 13.00 Assembly General - Statutory Part (Closed meeting; Euroseeds Members only)

▼ 🍴 12.00 - 14.00 Lunch

▼ 13.00 - 15.00 Euroseeds2025 INNOVACTOR Selection Board (Closed meeting)

▲ 14.00 - 16.00 Assembly General - Open part (Open meeting)

Opening, welcome, Anti-Trust Guidelines and AI Policy by [Søren Halbye](#), Group CEO at DLF and Euroseeds President

Tanks, Trump and Tariffs – what future for international cooperation and trade in the new world order? by [Jan Friedrich Kallmorgen](#), Partner at EY-Parthenon, EY Strategy & Transactions GmbH (Ernst and Young)

Panel with UK MP, EU COM, US?, agri-food stakeholder(s)

Panel debate:

- [Christiane Hullmann](#), Consul General at Federal Foreign Office Germany in the UK;
- [Annette Kliemann](#), Agricultural Counsellor at the Delegation of the European Union to the United Kingdom

Moderation by [Garlich von Essen](#), Secretary General & CEO, Euroseeds

Summarizing conclusions by [Garlich von Essen](#), Secretary General & CEO, Euroseeds

Closure by [Søren Halbye](#), Group CEO at DLF and Euroseeds President

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Euroseeds
2025

Programme

▼ ☕ 16.00 - 16.30 Coffee break

▼ 16.30 - 17.30 Euroseeds2025 INNOVACTOR Ceremony (Open meeting)

Moderator: [Shawn Brook](#), President Seed World Group

Short keynote: [Martin von Michaelis](#), Partner bei EY at EY (Ernst and Young)

Presentation of InnovActor participants and winners

Panel with InnovActor2025 and runner-ups, E&Y

Speakers: winner and runners-up

Closure by [Garlich von Essen](#), Secretary General & CEO, Euroseeds

Wednesday, 22.10.2025

08.00 Opening of Trade & Exhibition Floor

08.30 – 13.00 Section Vegetables and Ornamentals SVO (closed – members only)

08.30 – 13.00 Section Potatoes SPO (closed – members only) – at the Sheraton Hotel

▲ 09.30 - 10.30 Euroseeds NextGen Forum: Empowering the Next Generation in Plant Sciences (open meeting)

Opening Remarks, by [von Essen Garlich](#), Secretary General and CEO of Euroseeds

Setting the Scene: Perspectives from Seed Sector Leaders

Speakers;

- [Marco van Leeuwen](#), Managing Director of Rijk Zwaan and Vice-President of Euroseeds
- [Nigel Moore](#), Head of Business Administration for KWS SAAT SE Cereals business unit and Member of the Euroseeds Board of Directors
- [César Gonzalez](#), Manager Public Affairs, Euroseeds
- [Germán Vighi](#), Executive Manager, Plants for the Future, Plant ETP

Moderator: [Jean-Paul Judson](#), Executive Manager, Founder at NOWMORE

Student Voices & First Reactions

- Moderated interaction between the panel and the audience

▼ ☕ 10.30 - 10.40 Coffee break

▼ 10.40 - 12.00 Euroseeds NextGen Forum: Empowering the Next Generation in Plant Sciences (open meeting)

Roundtable Dialogue: Future Skills, Needs & Aspirations

Moderated open discussion

Euroseeds EU Research Activities

- Euroseeds involvement in the EU-funded research projects: why are we there?
- Euroseeds expertise within EU-funded research projects: what value do we bring?

Speakers;

- [Yasmine Ambrogio](#), Manager Research Policy and Project Coordination, Euroseeds
- [Amelie Detterbeck](#), Manager Research Projects and Innovation Transfer, Euroseeds
- [César Gonzalez](#), Manager Public Affairs, Euroseeds
- [Darya Chernokova](#), Manager Project Communications and Team Support, Euroseeds

Closing Remarks

▼ 🍴 12.00 - 14.00 Lunch

▼ 16.00 Closing of Exhibition and Trade Floor

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