



# PARTNERSHIP OPPORTUNITIES



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The Euroseeds Secretariat is committed to delivering valuable marketing exposure to all Partners of the Euroseeds Congress 2025. There are opportunities for partnership of this key gathering at **Platinum, Gold, Silver** and **Bronze** levels.

Each package includes exclusive elements of a unique aspect of the conference (e.g., a meeting room, a booth, visibility on all documents, etc). In addition, each package delivers other great benefits, such as the promotion of your company brand and expertise internationally, both in advance of the conference and at the event itself, maximizing speaking opportunities, offering complimentary delegate registrations, and much more.

Companies are offered an unique opportunity to promote their products and services to an audience of key seed global industry decision makers.

**IMPORTANT NOTE:** priority will be given depending on the partnership status (long-term Partners first) and then on a "first-come, first-served" basis, within the category. Allocation of exhibition booths will follow the same pattern and the first choice of exhibition booths' will be given to long-term partners.



### **PARTNERSHIP STATUS**

The total amount spent on partnership will determine your company's partnership status. The higher the status, the more visibility you will have during the Euroseeds Congress 2025.

Platinum (1 share only)		€ 45.000
Gold (1 share only)	Seedcare <sup>**</sup> syngenta.	€ 35.000
Silver (max. 2 shares)		€ 25.000
Bronze (max. 4 shares)	U • BASF We create chemistry	€ 15.000



### **PARTNERSHIP STATUS**

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER Cf. items to be
PARTNERSHIP BENEFITS	€ 45.000	€ 35.000	€ 25.000	€ 15.000	selected on the following pages
Exhibition Space (3m x 2m), building features at Sponsor's own cost	2	1	1	1	
Meeting room (8 pax max.), audiovisual equipment and catering at Sponsor's own cost	V	~	-	-	
Priority choice: Exhibition Booth	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	
Complimentary registrations	4	3	2	2	
On-site visibility: Sponsor's logo on banners and signage (different sizes and frequency depending on the level of partnership)	V	~	~	~	
Congress Bag insert	~	~	~	-	
Recognition in printed material	$\checkmark$	~	~	~	$\checkmark$
Partner's logo, and link to the sponsor's official webpage	~	~	~	~	~
Partner's logo in general and promotional communication on social media	V	~	~	~	~
Partner's logo in the Web-App	~	~	~	~	~

For any information, you may contact the Euroseeds Congress Secretariat : euroseeds.congress@meetmany.eu



### **PARTNERSHIP OPTIONS**

#### **BOOST YOUR VISIBILITY**

The Euroseeds Congress packages are adapted to your needs, budget and the level of visibility you want to reach. You can support a specific event or item by selecting one or more of the listings below:

A. Welcome Party (1 share only)	€ 15.000
B. Catering services	
B.1. Coffee breaks (1 share)	€ 5.500
B.2. Lunch breaks (1 share)	€ 5.500
B.3. Happy hour (2 shares)	€ 8.000

C. Promotion services	
C.1. Congress bag inserts (max 4 shares)	€ 5.500
C.2. Advertisement in the Web-App (max 4 shares)	€ 5.500



#### A.1. WELCOME PARTY

#### Welcome Party Partnership: A Unique Opportunity to Make an Impact

Become the exclusive partner of the **Welcome Party** at the Congress and associate your brand with a key moment of the event! The opening reception is the perfect opportunity to showcase your company while creating a lively and engaging atmosphere.

As the partner of this event, you will have multiple opportunities for high-profile brand visibility. Your logo will be prominently displayed on various strategic elements throughout the evening, including:

- Banners and signage: Your brand will be featured on banners placed in high-traffic areas.
- Event accessories: Your logo will be printed on visible items during the dinner, such as napkins, menus, and other personalized objects (at your own cost).
- **Push mail** will be sent to all participants with the mention Welcome Party kindly supported by (name of the company) + logo

This is a unique chance to maximize your visibility among all attendees while associating your brand with an atmosphere of networking and socializing. Take advantage of this event to directly engage with congress participants and leave a lasting impression.

We invite you to be part of this exciting opportunity and put your brand in the spotlight during the **Welcome Party!** 





### **B. CATERING SERVICES**

#### **B.1. COFFEE BREAKS**

#### **Benefits**

- Logo with "Coffee breaks kindly supported by company name" and/or logo during all Coffee Breaks.
- Logo and link to the Partner's official website, in the venue and the partnership sections of the Congress website.

Fee (1 share available) : € 5.500





#### **B.2. LUNCH BREAKS**

#### **Benefits**

- Logo with "Lunch break kindly supported by company name" and/or logo during all lunch breaks.
- Logo and link to the Partner's official website, in the venue and the partnership sections of the Congress website.

Fee (1 share available) : € 5.500

#### **B.3 HAPPY HOUR**

The beer happy hour will take place on Monday AND/OR Tuesday evening between 17.30 and 18.30 and will be a joyful moment to spend with friends and colleagues and a possible way to network.

#### **Benefits**

- Logo with "Beer happy hour kindly sponsored by company name".
- Logo and link to the Partner's official website, in the Venue and the partnership sections of the Congress website.
- Push mail will be sent to all the participants with logo and "Happy Hour kindly supported by company name".

Fee (2 shares available) : € 8.000





### **C. PROMOTION SERVICES**

#### **C.1. CONGRESS BAG INSERTS**

#### **Benefits**

- Your information brochure inserted in all Congress Bags
- Logo and link to the Partner's official website, in the Partnership section of the Congress website
- Branding and design must be submitted to the Euroseeds Secretariat for approval and materials delivered by the Sponsor to the Congress venue

Fee (4 shares available) : € 5.500



#### C.2. ADVERTISEMENT IN THE WEB-APP

#### **Benefits**

- Extend your visibility to the Web-App of the Congress. The advertisement will appear in the Web-App and on several screens displayed at the venue of the Congress.
- Logo and link to the Partner's official website, in the Partnership section of the Congress website
- Branding and design must be submitted to the Euroseeds Secretariat for approval.

Fee (4 shares available) : € 5.500





### PARTNERSHIP REGISTRATION FORM

Please complete this form in English and kindly send it to the Euroseeds Secretariat : <u>euroseeds.congress@meetmany.eu</u>.

COMPANY	
CONTACT	POSITION
TEL	
EMAIL	WEBSITE
ADDRESS	
POSTAL CODE	COUNTRY
PO NUMBER	

#### **PARTNERSHIP CATEGORIES**

LEVEL	FEE
□ <del>PLATINUM</del>	45.000 EUR
GOLD	35.000 EUR
□ SILVER	25.000 EUR
BRONZE	15.000 EUR

#### **PARTNERSHIP OPTIONS**

A. WELCOME PARTY	FEE
A.1. Welcome party (1 share only)	15.000 EUR
B. CATERING SERVICES	FEE
B.1. COFFEE BREAKS (1 share)	5.500 EUR
B.2. LUNCH BREAKS (1 share)	5.500 EUR
B.3. HAPPY HOUR (2 shares)	8.000 EUR
C. PROMOTION SERVICES	FEE

C.1. CONGRESS BAG INSERTS (max 4 shares)	5.500 EUR
□ C.2. ADVERTISEMENT IN THE WEB-APP (max 4 shares)	5.500 EUR

#### **PAYMENT INFORMATION**

PAYMENT METHOD / BANK TRANSFER

Total ..... EUR

□ Please call me to discuss our partnership package

Please send me a partnership contract

Date:

Signature and company stamp

