

Euroseeds2024 InnovAction Stage – Application form

Welcome to the application!

Innovation plays a crucial role in driving progress within and around the European seed sector, bringing advancements that are pivotal to address the evolving challenges in agriculture and ensuring sustainable food production. The Euroseeds 2024 Congress launches the "**Euroseeds2024 InnovAction Stage**", a platform to showcase the latest innovations that have the potential to reshape the future of the seed sector in Europe and beyond.

Start-ups, SMEs and public-private partnerships are offered a unique opportunity to join an international competition and spotlight their latest cutting-edge technologies, products, and services and to be selected as "**Euroseeds2024 InnovActor**".

At the heart of the InnovAction Stage is the opportunity for companies to deliver concise, impactful presentations lasting a maximum of 10 minutes, followed by a short interactive Q&A session of 15 minutes. The sessions will take place on a dedicated stage seamlessly integrated into the congress's exhibition and trade area, optimizing visibility and engagement for presenters and attendees alike.

With more than 1300 attendees from all the leading European and international plant breeding, seed and seed related businesses, the Euroseeds Congress provides the ideal fertile ground to present new services and products, engage in conversations with potential partners and customers, and understand what political, regulatory and economic developments will drive the sector in the coming years.

The 2024 edition of the InnovAction Stage will focus solely on technologies and products relevant to or supporting plant breeding (plant research and breeding related innovations). Please keep in mind that the Euroseeds2025 InnovAction Stage to be held in Edinburgh, UK, will then focus solely on seed related innovations such as seed production, seed quality assurance, seed treatment, packaging, marketing etc..

Here is a [preview of the application form](#).

Please note that you can go back to your current application anytime until June 15 2024. Once you submit, you cannot go back.

Euroseeds2024 InnovAction Stage – Application form

Please complete the following form to participate in the Euroseeds2024 InnovAction competition (this will take maximum 30 min.).

In case you have questions, please contact secretariat@euroseeds.eu.

* 1. Company name:

* 2. Contact person: Surname

* 3. Contact person: First Name

* 4. Contact details

Address

Country

Email

Phone number

5. Website (if applicable):

6. Social media accounts (if applicable)

* 7. Year of foundation of company:

* 8. Company description (*The Euroseeds2024 InnovAction Stage uses the definitions as defined in EU recommendation 2003/361)

- Start-up
- Spin-off
- Research group
- Individual entrepreneur
- Micro enterprise*
- SME*
- Other (please specify)

*The Euroseeds2024 InnovAction Stage uses the definition as defined in EU recommendation 2003/361

The main factors determining whether an enterprise is an SME are

1. **staff headcount**

2. either **turnover** or **balance sheet total**

Company category	Staff headcount	Turnover	or	Balance sheet total
Medium-sized	< 250	≤ € 50 m		≤ € 43 m
Small	< 50	≤ € 10 m		≤ € 10 m
Micro	< 10	≤ € 2 m		≤ € 2 m

* 9. How many employees do you have?

- 1-5
- 6-9
- 10-25
- 26-50
- 51-100
- more than 100

10. What is the annual turnover of your business?

- 0 - 20.000€
- 21.000€ - 50.000€
- 51.000€ - 250.000€
- Other (please specify)

* 11. How did you hear about the "Euroseeds2024 InnovAction competition?"



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About your innovation

* 12. What is the name of your innovation / technology?

* 13. In which category would you place it? (up to three answers are possible, if applicable)

- Breeding
- Breeding technology
- Genetics
- Bio- and breeding informatics
- Tissue culture
- Phenotyping (incl. metabolomics and proteomics)
- Other (please specify)

* 14. Is your innovation / technology specifically designed for breeding and plant variety development or is it suitable to other applications?

- Yes, breeding and plant variety development only.
- No, suitable also for other areas of application (please specify which one).

* 15. Which crop(s) does your innovation / technology address? (please click on multiple answers, if applicable)

- Maize
- Wheat
- Soy beans
- Sugar beet
- Rapeseed
- Sunflower
- Forages and grasses
- Vegetables
- Potatoes
- No specific crop
- Other (please specify)

* 16. Please describe your innovation / technology? What makes your technology specifically innovative compared to existing technologies?

* 17. Which challenge can your innovation / technology solve?

* 18. Why is your company applying to this competition? What kind of support or collaboration does your company look for?

- Technical realisation / production / upscaling
- Investment / financial cooperation
- Marketing / sales
- Networks / partnership opportunities
- Other (please specify)



Euroseeds2024 InnovAction Stage – Application form Tests, market and suitability

* 19. What stage has your innovation / technology reached?

- Idea generation / screening
- Concept development
- Prototype development
- Testing and validation
- Market-ready: Launch and commercialisation
- Market-ready: Growth and scaling

20. Please provide one example of practical application, if available. (English language is required).

PDF, DOC, DOCX, PNG, JPG, JPEG, and GIF formats are supported. If you want to share a link with us, please do so in the field below.

No file chosen

21. If you prefer to share a link with us to give one example of practical application, you can do this here:

* 22. How would your company evaluate the market potential of the innovation / technology in and beyond the European Union / wider Europe?

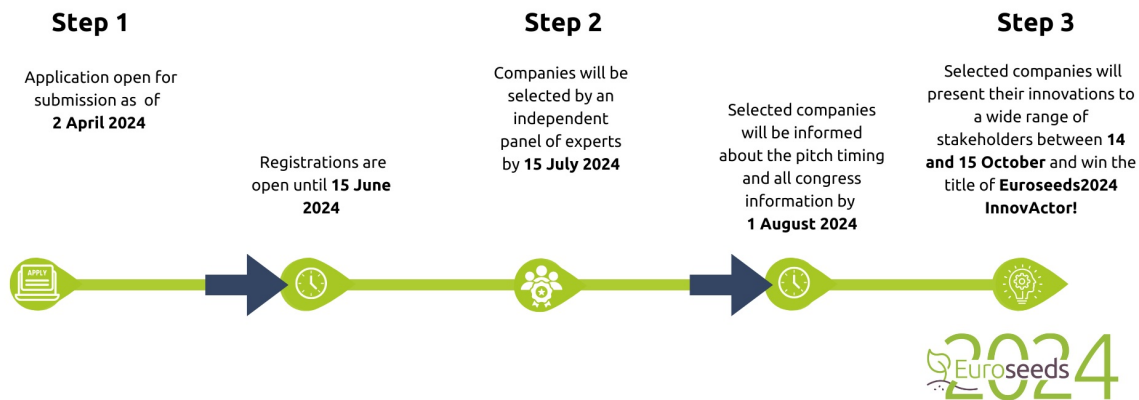
* 23. Has your company already applied for or been granted intellectual property protection for your innovation?

- No
- Yes (please provide detailed information)



Euroseeds2024 InnovAction Stage – Application form
Organisational

The Euroseeds 2024 InnovAction Process



* 24. Please confirm the following if your company wishes to participate to the Euroseeds2024 InnovAction Stage competition:

- I understand and agree that I need to be available for an online conversation between 15.06. and 15.07.2024 to answer possible questions for the evaluation of the pitch.
- In case of selection, I need to be present in person at the Euroseeds2024 Congress in Copenhagen on 14. and 15.10.2024 for a presentation and Q&A session.

* 25. Please upload a general company and/or product presentation by 15 June 2024

Required in PDF format and in English language.

Choose File

Choose File

No file chosen

26. Please upload your logo.

Please upload a web version in 72 dpi.

Choose File

Choose File

No file chosen

27. Is there anything else you would like to mention?



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Data protection & terms of participation

* 28. Data Protection Agreement

- I am aware that the information I am providing will be regarded as and deemed to be non-confidential and that Euroseeds will not have any kind of obligation in this respect. I am also aware that Euroseeds process the personal data provided in this application and may transfer them to companies and associations involved in the evaluation process of this application, and that processing the information is necessary to carry out an accurate evaluation. I declare that I developed the idea behind the project described in this application, either alone or together with collaborators / co-workers. I am not knowingly violating the rights of any third party. I declared that I am not aware about any third-party patents or patent applications which could potentially cover my project idea.

- I further consent to the processing of the personal data provided in this application by Euroseeds for the purpose of contacting me at a later stage to evaluate the possibility of cooperation, in the event of the competition having ended, or the application having been rejected. This content can be revoked with future effect at any time by sending an email at: secretariat@euroseeds.eu.

- With regards to the Euroseeds' duty to provide transparent information under the Data Protection Law in line with Articles 14 and 14 of the General Data Protection Regulation (GDPR), please refer to the [Privacy Policy](#).

* 29. In case you have any questions about how Euroseeds takes care of your privacy or in case you would not like your personal information to be stored in Euroseeds' contact database, please send us an e-mail at secretariat@euroseeds.eu.

- Understood

* 30. Terms and Conditions

- I have read, understood and agree to the terms and conditions of participation of the Euroseeds2024 InnovAction Stage competition as listed [here](#).



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Thank you for submitting your application!

We will review your application and get back to you latest by **01 August 2024** in case your company is selected.

For any questions, do not hesitate to contact us at secretariat@euroseeds.eu.

In case you have any practical questions about participation to the Euroseeds2024 Congress, please contact euroseeds.congress@meetmany.eu.

Please read carefully and download the Terms and conditions [here](#).