





# PARTNERSHIP OPPORTUNITIES



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Platinum

Gold

Silver

Bronze

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### GENERAL INFORMATION

The Euroseeds Secretariat is committed to delivering valuable marketing exposure to all Partners of the Euroseeds Congress 2024. There are opportunities for partnership of this key gathering at **Platinum**, **Gold**, **Silver** and **Bronze** levels.

Each package includes exclusive elements of a unique aspect of the conference (e.g., a meeting room, a booth, visibility on all documents, etc). In addition, each package delivers other great benefits, such as the promotion of your company brand and expertise internationally, both in advance of the conference and at the event itself, maximizing speaking opportunities, offering complimentary delegate registrations, and much more.

Companies are offered an unique opportunity to promote their products and services to an audience of key seed global industry decision makers.

IMPORTANT NOTE: priority will be given depending on the partnership status (long-term Partners first) and then on a "first-come, first-served" basis, within the category. Allocation of exhibition booths will follow the same pattern and the first choice of exhibition booths' will be given to long-term partners.



## **PARTNERSHIP STATUS**

The total amount spent on partnership will determine your company's partnership status. The higher the status, the more visibility you will have during the Euroseeds Congress 2024.

Bronze (max. 4 shares)









# **PARTNERSHIP STATUS**

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER Cf. items to be
PARTNERSHIP BENEFITS	€ 45.000	€ 35.000	€ 25.000	€ 15.000	selected on the following pages
Exhibition Space (3m x 2m), building features at Sponsor's own cost	2	1	1	1	
Meeting room (8 pax max.), audiovisual equipment and catering at Sponsor's own cost			-	-	
Priority choice: Exhibition Booth	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	
Complimentary registrations	4	3	2	2	
On-site visibility: Sponsor's logo on banners and signage (different sizes and frequency)	$\oslash$	$\oslash$	$\oslash$	$\oslash$	
Congress Bag insert	$\bigcirc$	$\bigcirc$	$\bigcirc$	-	
Recognition in printed material	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\oslash$	Ø
Partner's logo, and link to the sponsor's official webpage	$\bigcirc$	$\bigcirc$	$\bigcirc$	<b>⊘</b>	<b>⊘</b>
Partner's logo in general and promotional communication on social media	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\oslash$	<b>⊘</b>

For any information, you may contact the Euroseeds Congress Secretariat : euroseeds.congress@meetmany.eu

Ms Julie Weisenburger : jweisenburger@meetmany.eu Ms Mélissa Ballieux : mballieux@meetmany.eu



# **PARTNERSHIP OPTIONS**

#### **BOOST YOUR VISIBILITY**

The Euroseeds Congress packages are adapted to your needs, budget and the level of visibility you want to reach. You can support a specific event or item by selecting one or more of the listings below:

A. Welcome Evening (1 share only)	€ 15.000	
B. Catering services		
B.1. Coffee breaks (1 share)	€ 5.500	
B.2. Lunch breaks (1 share)	€ 5.500	
B.3. Happy hour (2 shares)	€ 8.000	
C. Promotion services		
C.1. Congress bag inserts (max 4 shares)	€ 5.500	



### A. WELCOME EVENING

#### A.1. WELCOME EVENING

The Welcome Evening will take place on Sunday evening between 19.30 and 22.30 and will be a festive event to spend with friends and colleagues, network, experience the local culture and taste Copenhagen gastronomy.

#### **Benefits**

- Logo with "Welcome Evening kindly supported by company name" and/or logo displayed at the venue.
- Logo and link to the Partner's official website, in the Social Events and the partnership sections of the Congress website.
- Silent company branding on site subject to the Euroseeds Secretariat's approval (two months prior to the event), subject to availability at Partner's own cost.
- Push mail will be sent to all the participants with logo and "Welcome Evening kindly supported by company name".

**Fee** (1 share only) : € 15.000





### **B. CATERING SERVICES**

#### **B.1. COFFEE BREAKS**

#### **Benefits**

- Logo with "Coffee breaks kindly supported by company name" and/or logo during all Coffee Breaks.
- Logo and link to the Partner's official website, in the venue and the partnership sections of the Congress website.

Fee (1 share available): € 5.500





#### **B.2. LUNCH BREAKS**

#### **Benefits**

- Logo with "Lunch break kindly supported by company name" and/or logo during all lunch breaks.
- Logo and link to the Partner's official website, in the venue and the partnership sections of the Congress website.

Fee (1 share available): € 5.500

#### **B.3 HAPPY HOUR**

The beer happy hour will take place on Monday AND/OR Tuesday evening between 17.30 and 18.30 and will be a joyful moment to spend with friends and colleagues and a possible way to network.

#### **Benefits**

- Logo with "Beer happy hour kindly sponsored by company name".
- Logo and link to the Partner's official website, in the Venue and the partnership sections of the Congress website.
- Push mail will be sent to all the participants with logo and "Happy Hour kindly supported by company name".

Fee (2 shares available): € 8.000





# **C. PROMOTION SERVICES**

#### **C.1. CONGRESS BAG INSERTS**

#### **Benefits**

- Your information brochure inserted in all Congress Bags
- Logo and link to the Partner's official website, in the Partnership section of the Congress website
- Branding and design must be submitted to the Euroseeds Secretariat for approval and materials delivered by the Sponsor to the Congress venue

Fee (4 shares available): € 5.500





### PARTNERSHIP REGISTRATION FORM

Please complete this form in English and kindly send it to the Euroseeds Secretariat: euroseeds.congress@meetmany.eu. COMPANY ..... CONTACT POSITION TEL ..... EMAIL ...... WEBSITE ..... ADDRESS ..... POSTAL CODE COUNTRY PO NUMBER ..... **PARTNERSHIP CATEGORIES LEVELS** FEE □ PLATINUM 45.000 EUR □<del>GOLD</del> 35.000 EUR ☐ SILVER 25.000 EUR □ BRONZE 15.000 EUR **PARTNERSHIP OPTIONS** A. WELCOME EVENING (1 share only) 15.000 EUR **B. CATERING SERVICES** FEE ☐ B.1. COFFEE BREAKS (1 share) 5.500 EUR ☐ B.2. LUNCH BREAKS (1 share) 5.500 EUR ☐ B.3. HAPPY HOUR (2 shares) 8.000 EUR **C. PROMOTION SERVICES** FEE ☐ C.1. CONGRESS BAG INSERTS (max 4 shares) 5.500 EUR **PAYMENT INFORMATION** PAYMENT METHOD / BANK TRANSFER ☐ Please call me to discuss our partnership package ☐ Please send me a partnership contract Date: Signature and company stamp

